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Open Averages:

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Total click-to-open rate: **7%**

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FANTASTIC PRICING!

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Visit DDW Booth #1361

Join us for a Product Theatre Presentation

Who: Hideo Nomo, MD
*Clinical Professor of Medicine
The Henry D. Janowitz Division of Gastroenterology
The Mount Sinai Medical Center
New York, NY*

When: Monday, May 20th 11:00AM-11:45AM

Where: Exhibit Hall West B1
Lunch will be provided

The Product Theater content and views expressed therein are those of the sponsor and not of Digestive Disease Week®.

- **MMX® technology** targets delivery of budesonide throughout the full length of the colon^{1,2}
- **3 times** more patients taking AETHERIUS achieved combined clinical remission **AND** mucosal healing compared with placebo^{3*}
- Rates of overall expected glucocorticoid-related side effects were similar for AETHERIUS and placebo at 8 weeks—10.2% vs 10.5%, respectively^{1*}

