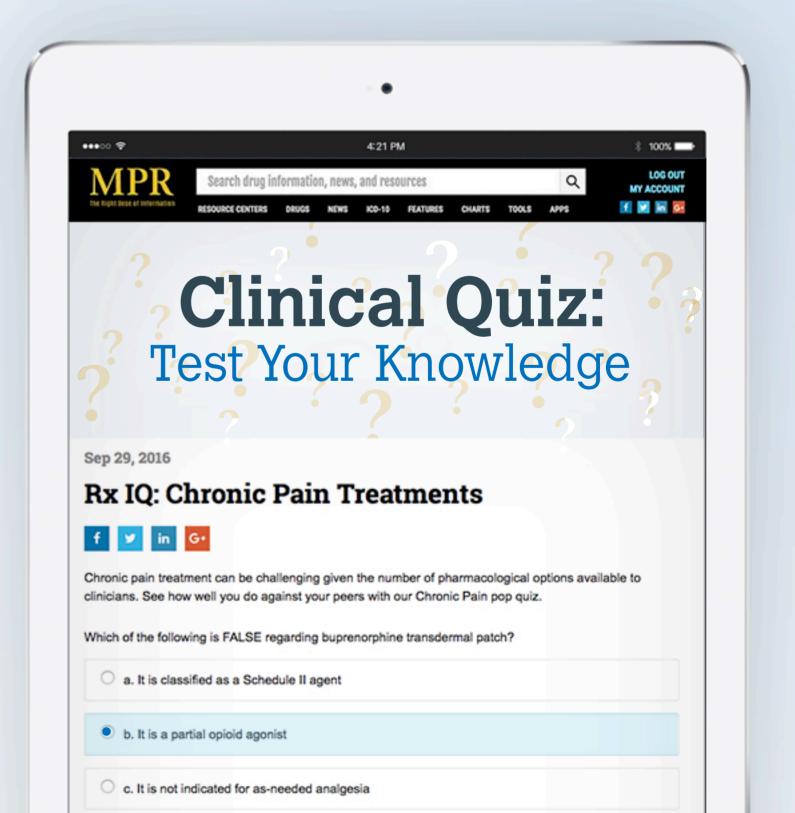
## Clinical Quiz Sponsorship

Engage HCPs with a clinical quiz focusing on medically relevant information for a specific therapeutic area or disease state

- Target your audience when they are actively learning and highly engaged
- One month 100% SOV Sponsorship
- Priced on a CPUV
- Targeted to the brand website's HCPs and client target list



## Clinical Quiz Sponsorship: Features

#### Sponsorship includes:

- Content specifically aligned with your brand's objectives
- Promotional efforts to engage HCPs with clinical quiz
- HCP level data for targeted programs
- Opportunity to gain market insight



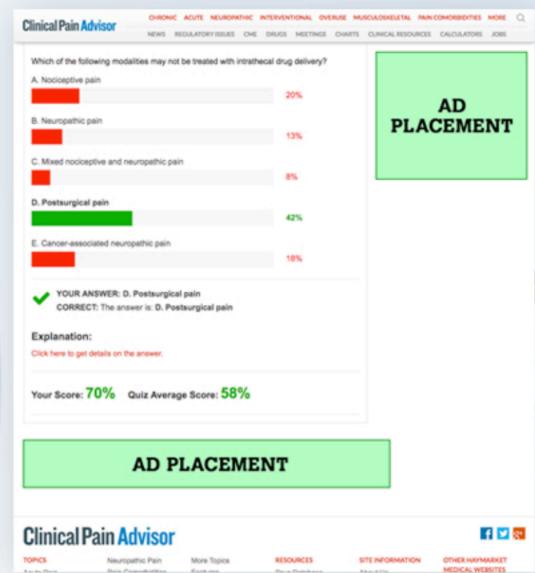
haymarketmedicalnetwork

## Putting Clinical Quizzes to the Test

In 30 days, Clinical Quizzes perform an average of...



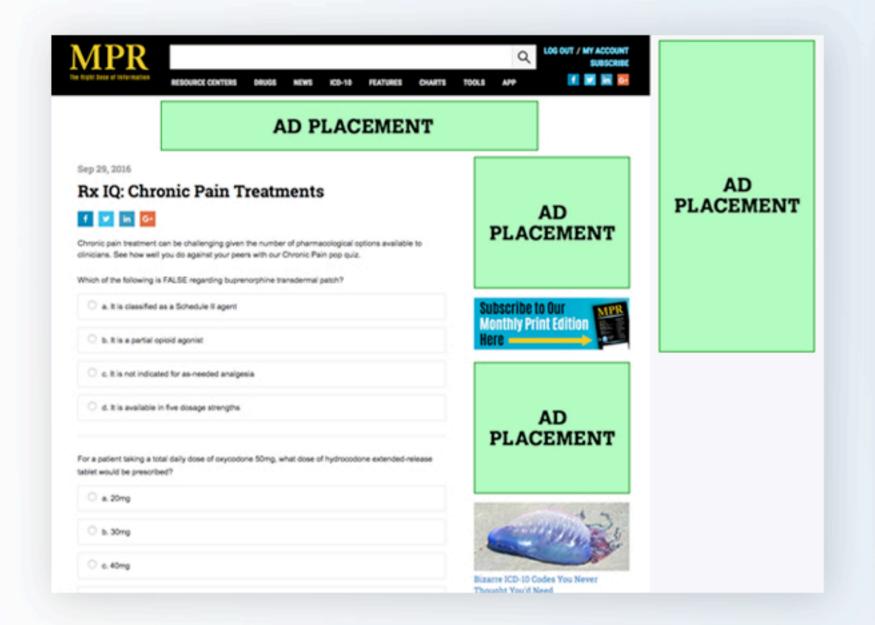
1,500 Unique Visitors

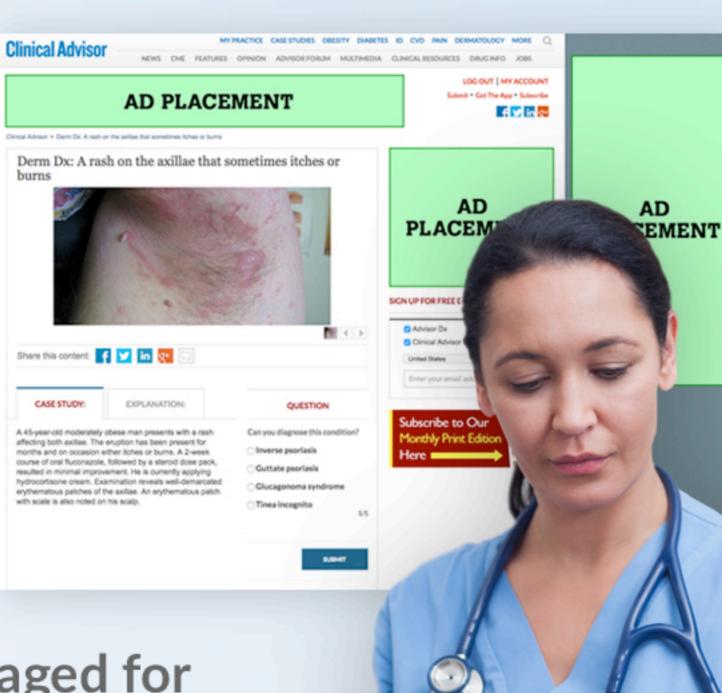




750 Completions

# Clinical Quizzes expose highly engaged HCPs to your brand messaging while they are in the right frame of mind





37% of Clinical Quiz visitors are engaged for more than 5 minutes, and 67% of vistors stay for more than 1 minute